

REC Release 2.8.1

Version 2.8.1 Released 19th January 2012

This is a minor software release for most users but carries some really useful new features especially for ecommerce and affiliate/social media tracking. However, it is a major release for estate agents as it now includes integration into Rightmove so properties can be imported and displayed on the website.

Rightmove Integration For Estate Agents – NEW

Estate Agents can now use ReallyEasyCart to automatically show their properties stored on Rightmove on their website too.

We now support integration with Rightmove and can import their BLM files into the system to show properties on the website. The data is refreshed on a regular basis to ensure the properties being displayed are up to date.

Delivery Estimator – NEW

This great new side bar app allows users to get an estimated delivery cost showing the choice of delivery services you offer once they have added a product to their shopping cart.

Product Reviews – NEW

Product Reviews can now be “featured” to display either in a sidebar app or the main body app of a page. It is also possible to set a review as “staff” or with a customer’s user ID and to set the product ID so the review reader can click through to the product.

Enter / Edit / Suspend Product Reviews via **Product Reviews**, tick *Featured?* to feature a review. To make it appear on a page, go into Page Manager > select the page > select the *Product Reviews* app either for the sidebar or main body.

Cost Price & Margin Calculation – NEW

Product Manager – The cost of a product can now be entered with the added benefit of being able to auto calculate the product margin on the same line. It will calculate off the regular price if no special price is entered, otherwise it will use the special price. The margin is displayed at the end of each quantity break line. This is useful for visually checking that you maintain the correct level of margins whilst entering your prices and promotions. This can be found under Product Manager, and then under the Prices and Delivery tab for a product.

Sitemap Page Feature – NEW

The Sitemap app is a new feature which will place a hierarchal tree structure of your website on the page. This can be implemented under Page manager then selecting the sitemap app under Main Body Apps. You could set up a new page called Sitemap, add this app to it, set it to appear in the footer only and hey presto, a sitemap tree is set up.

Price List Page Feature – NEW

By displaying this Main Body App within a page, you are able to display all products in list format, with each product displaying its product code/name and price. These products in-return act as links to the relevant product page.

Please note: the load time for this page will depend on how many products and categories you have set up. It is not recommended using this where you have multiple thousand products as the load time will be too slow.

Amazon Style Wish List Button – NEW

We now have the HTML code for the Amazon UK and USA wish lists which can be added to templates on request.

Pre-select Options with Advanced Search – ENHANCEMENT

You can now optionally filter pre-selected product options from within the advanced search bar app.

Category Image Names – ENHANCEMENT

Category image names will now be based on the category name plus ID. This will safeguard against accidentally overriding a product image which has the same name.

Marketing

Better Affiliate Tracking – ENHANCEMENT

All affiliate links will now track users for up to 30 days for when they purchase goods.

Social Media Advancements – ENHANCEMENT

All Blogs and products, can now post images across to Facebook, making your Facebook wall look more inviting, and give more meaning to friends viewing your post.

Traffic Analyzer - ENHANCEMENT

Under Traffic Analyzer you are now able to view order statistics for both Facebook and Twitter separate from the Affiliate grouping as was the previous case. This makes viewing the traffic analyzer graph quicker and easier to obtain more accurate information.

Developers

New Slider Template Tag - NEW

We have added {page:content_slider_name} to the main.index.tpl template, so you are now able to obtain the name of the slider currently active on the page. This can then be used with the Websliders js object on the site, to actually override the default slider. A great area of interest from developers / Resellers of REC.

Jquery Update – UPDATE

Jquery has now been updated to 1.7.1 from 1.6.4, and the Jquery UI has had a minor upgrade to 1.8.17 from 1.8.16 (<http://blog.jquery.com/2011/11/03/jquery-1-7-released/>)

Image Locations - CHANGE

The image unavailable has now been moved to a new location, which can be found at :
/userfiles/images/sys/image_coming_soon.png

All new images which are uploaded into the system via the backend, now default to the following location:
/userfiles/images/sys/[image file name]